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## **FOR IMMEDIATE RELEASE**

# **Girl Scouts—Dakota Horizons Announce Cookie University to be held at the Bismarck Career Academy**

Sioux Falls, SD (1/15/2019)

Cookie University will be hosted at the Bismarck Career Academy on January 26 from 1:00 PM – 4:00 PM in Bismarck, ND. The kick-off to the 2019 Cookie Program, this is an opportunity for Kindergarten through 12<sup>th</sup> Grade girls to prepare their cookie business and graduate with Pomp and Circumstance from “Cookie University”.

The financial literacy program uses age-appropriate curriculum to introduce Girl Scouts to the five skills (money management, decision making, goal setting, people skills and business ethics) they learn when participating in the Cookie Sale Program, which runs from February 13 to March 18, 2019.

The event kicks off with a Cookie Crunch challenge comprised of local media and community leaders who will participate in fun cookie-themed activities for their chance to take home the annual trophy. All grade levels of Girl Scouts will then attend classes to learn about the cookie program, earn Cookie Business Badges, share ideas and sample the cookie product.

Girls will gain invaluable firsthand knowledge and skills they can apply to selling cookies and planning for their future careers. Technology plays a key role as well, as girls are introduced to Digital Cookie, a sales platform that takes girls from behind the booth to mobile and online channels, while also helping them run and manage their business online.

“Cookie University provides the tools girls need to be successful cookie entrepreneurs,” said Marla Meyer, CEO of Girl Scouts-Dakota Horizons. “This is just one example of how the Girl Scout experience builds the next generation of female leaders.”

Girl Scout Cookies can only be purchased from a registered Girl Scout beginning February 13. To find Girl Scouts selling cookies near you, visit [www.girlscoutcookies.org](http://www.girlscoutcookies.org) or use the official Girl Scout Cookie Finder app, free on [iOS](#) and [Android](#) devices.

For more information on Girl Scouts-Dakota Horizons and how to join, visit [www.gsdakotahorizons.org](http://www.gsdakotahorizons.org)

**About Girl Scouts—Dakota Horizons**

Girl Scouts—Dakota Horizons is a non-profit organization that serves nearly 13,000 members in North Dakota, South Dakota, Minnesota and Iowa who believe in the power of every [G.I.R.L. \(Go-getter, Innovator, Risk-taker, Leader\)™](#) to change the world. We are committed to building girls of courage, confidence and character who make the world a better place. For more information visit <http://www.gsdakotahorizons.org/> or call 1-800-666-2141.

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