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FOR IMMEDIATE RELEASE

**Girl Scouts—Dakota Horizons Announce Cookie University to be held at
Dakota State University**

Sioux Falls, SD (1/22/2019)

Cookie University will be hosted at Dakota State University on February 2 from 1:00 PM – 5:00 PM in Madison, SD. Sponsored by Vern Eide Motorcars, CorTrust Bank, Citi and Voyage Federal Credit Union; this is an opportunity for Kindergarten through 12th Grade girls to prepare to build their cookie business and graduate with Pomp and Circumstance from Cookie University.

The financial literacy program uses age-appropriate curriculum to introduce Girl Scouts to the five skills (money management, decision making, goal setting, people skills and business ethics) they learn when participating in the Cookie Sale Program, which runs from February 13 to March 18, 2019.

“DSU and Girl Scouts pioneered the Cookie University four years ago,” stated Deb Tech, assistant professor in the College of Business and Information Systems; Tech is the DSU coordinator for the event.

Cookie University will begin with a fun activity session hosted by DSU students from photography, computer and CybHer clubs, international programs, cheerleaders and volleyball players. All grade levels of Girl Scouts will then attend classes to learn about the cookie program, earn Cookie Business Badges, and share ideas. The afternoon will conclude with a rally and cookie tasting at the Dakota Prairie Playhouse.

“Cookie University provides the tools girls need to be successful cookie entrepreneurs,” said Marla Meyer, CEO of Girl Scouts-Dakota Horizons. “This is just one example of how the Girl Scout experience builds the next generation of female leaders.”

Technology plays a key role as well, as girls are introduced to Digital Cookie, a sales platform that takes girls from behind the booth to mobile and online channels, while also helping them run and manage their business online.

“Girl Scouts come to campus to learn about business and selling techniques focused on cookies,” Tech explained. “This provides Girl Scouts with role models both in the education and business worlds.”

Girl Scout Cookies can only be purchased from a registered Girl Scout beginning February 13, 2019. To find Girl Scouts selling cookies near you, visit www.girlscoutcookies.org or use the official Girl Scout Cookie Finder app, free on [iOS](#) and [Android](#) devices.

For more information on Girl Scouts-Dakota Horizons and how to join, visit www.gsdakotahorizons.org

About Girl Scouts—Dakota Horizons

Girl Scouts—Dakota Horizons is a non-profit organization that serves nearly 13,000 members in North Dakota, South Dakota, Minnesota and Iowa who believe in the power of every [G.I.R.L. \(Go-getter, Innovator, Risk-taker, Leader\)™](#) to change the world. We are committed to building girls of courage, confidence and character who make the world a better place. For more information visit <http://www.gsdakotahorizons.org/> or call 1-800-666-2141.

About Dakota State University

Dakota State University (DSU) is located in Madison, S.D. Founded in 1881, DSU offers undergraduate, master’s, and doctoral programs through its colleges of arts and sciences, business and information systems, computer and cyber sciences, and education. DSU has a special focus on the development, application, implications, and impacts of computing, information technologies and cyber security in all areas of human endeavor. DSU has received multiple Center of Excellence designations in education, research and regional resource development from the U.S. National Security Agency and U.S. Department of Homeland Security. DSU is home to the Madison Cyber Labs (MadLabs), a cyber R&D hub with labs and institutes that explore and advance technology application, workforce development, business expansion, economic growth, and policy improvement across multiple disciplines and fields. For more information, contact mediarelations@dsu.edu, 605-270-3816, or visit the DSU website at dsu.edu.

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