

2021 Cookie Participation Options

We know this cookie season may look a bit different, but our commitment to you is to find innovative ways for Girl Scouts to participate, learn, and reach their goals while keeping them safe. We are working hard to develop unique ways for everyone to participate at their comfort level. Mix-and-match the chart below to create your personalized cookie experience and help determine how you and your Girl Scout may want to participate.



Online Cookies

- No on-hand cookie inventory necessary
- Customers order online for direct ship only, with shipping costs
- Cookies ship from baker warehouse to customer






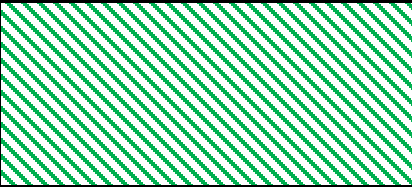
Hybrid Cookies

- Little to no cookie inventory on-hand
- Customers purchase in-person or order online with girl delivery option
- Get cookies from troop and local cookie cupboards



In-person Cookies

- Cookie inventory on-hand
- Customers purchase at booths, workplace, door-to-door, etc.
- Get cookies from initial order, troop, and local cookie cupboards

SALES TYPE			
	ONLINE COOKIES: DIRECT SHIP	HYBRID COOKIES: ORDER-TAKING & DELIVERY	IN-PERSON COOKIES: COOKIES ON-HAND
DIGITAL COOKIE	Girls set up their Digital Cookie online account for orders and donations. Direct ship only.	Girls set up their Digital Cookie online account for direct ship orders, donations, and girl delivery orders with contactless delivery.	Girls set up their Digital Cookie online account for direct ship orders, donations, and girl delivery orders.
DIGITAL COOKIE LINKS	Girls share their unique cookie sales link via email, text, and social media. Direct ship only.	Girls share their unique cookie sales link via email, text, social media, local neighborhood sites, and at parent workplaces.	Girls share their unique cookie sales link via email, text, social media, local neighborhood sites, and at parent workplaces.
COOKIE BOOTHS		Virtual Booths Girls share booth information, take online orders/payments, contactless delivery (curbside pick-up, porch drops, etc.)	Troops can sign up or secure booths (outdoor, drive-thru), take contactless payments, give cookies to customers or load cookies in vehicles.
DOOR-TO-DOOR	Girls can add their Digital Cookie Link to door hangers to leave at residences for contactless door-to-door sales. Use your NEW QR Code!	Girls can use their Digital Cookie Link or QR Code on door hangers and sell or take orders with their order card.	Girls can go door-to-door with cookie inventory, take contactless payment, and give cookies to customers.
WORK-PLACE	Girls team up with their parents to collect email addresses of interested customers, then send their Digital Cookie link for direct ship orders.	Girls write a personal note or create a goal poster that the parent leaves with the order card. Orders are collected, then cookies are delivered later.	Girls can visit a parent's workplace with cookie inventory, take contactless payment, give cookies to customers.



COOKIE
BOOTH
KIT

For more information on how to setup, market, and run Cookie Booths, view our Cookie Booth Tool Kits! Both an in-person and virtual Cookie Booth Tool Kit are available at: gsdakotahorizons.org/cookieresources.