



# Girl Media Team

## Requirements and Expectations

The Girl Scouts Dakota Horizons Girl Media Team is a special-interest group open to currently registered Girl Scout Juniors, Cadettes, Seniors and Ambassadors throughout the council.

Selected team members will receive training in all things media, so they can report on council and community events and share our stories with the Girl Scout community and beyond.

Members will serve as the faces and voices of Girl Scouts in various media outlets and will be called upon to:

- Participate in interviews and other media-related opportunities (radio, tv, and print).
- Represent Girl Scouts at council and community events.
- Participate in Girl Scout social media campaigns.
- Write articles and shoot photos/videos.

Here are the requirements and expectations that each girl and parent must agree to in order to participate.

### **Participation Requirements and Expectations:**

- I understand that I must be a registered Girl Scout Member for the Girl Scout year(s) that I am on the team.
- I understand that participation in the Girl Media Team program is for a one year term and that participation again the following year requires a letter of interest.
- I understand that a full Girl Scout uniform is required\*. A full uniform consists of grade level vest or sash with appropriate insignia and a white shirt. There may be instances in which a special t-shirt or outfit may be provided to you to wear instead of your Girl Scout uniform.
- I understand that I must attend the virtual training session. If I am unable to attend, I will work with the Communication Manager to make other arrangements.
- I understand that I must participate in at least four pieces of coverage throughout the program year.
- I understand that a maximum of 16 girls will be selected for the team. Selection is based on my application, my interview and the overall needs of the group. The decision of Girl Scout staff is final.

**For girls selected to be a part of the Girl Media Team:**

- I understand that I must attend the Girl Media Team training and provide a photo for promotional use.
- I understand that I may be photographed and/or videotaped by Girl Scouts Dakota Horizons or other media outlets and that my likeness may be used in promotional materials, news releases, social media and other published formats by Girl Scouts Dakota Horizons, Girl Scouts of the USA or their designee.
- I understand that all imagery will become the property of Girl Scouts and will be used to promote Girl Scouting.
- I understand that some Girl Media Team opportunities may take place during the week, on weekends, during school hours and in the evening.
- I understand that I will be selected to participate in Girl Media Team opportunities based on my interests, skills and availability. Not everyone will be selected to participate in every opportunity. The participation decision of Girl Scout staff is final.
- I understand that I will uphold the values of Girl Scouts and will conduct myself appropriately in all situations.
- I understand that if I do not follow the requirements and expectations, that I may be excused from the Girl Media Team.

If you have any questions about the Girl Media Team program, please contact Stacey Andernacht, Communication Manager at [staceya@gsdakotahorizons.org](mailto:staceya@gsdakotahorizons.org) or 605-271-9705.

I read and understand the expectations and requirements for being a member of the Girl Media Team.

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Parent

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Girl

*\*Scholarship funds for uniform pieces may be available to your Girl Scout.*