

Girl Scouts Dakota Horizons 2025 Annual Impact Report



Message from our Board President and CEO

As we gather for our Annual Meeting and reflect on the past membership year, we are filled with pride and gratitude. Together, we continue a legacy that began with Juliette Gordon Low in 1912 and remains as powerful and relevant today as ever. Because of you, Girl Scouts across our council experienced a year defined by growth, leadership, and joy.

In Membership Year 2025, we were proud to provide 10,310 girl experiences that encouraged our members to explore new interests, build lifelong skills, and most importantly have fun. Girls earned 15,360 badges, each one representing a goal achieved and a new skill mastered. Nearly 1,010,000 packages of Girl Scout Cookies were sold, giving girls hands-on experience in entrepreneurship, goal setting, and financial literacy while fueling adventures and service projects throughout the year.

We celebrated 158 Girl Scouts who earned their Highest Awards, including 11 who achieved the prestigious Girl Scout Gold Award. Together, these go-getters contributed 5,140 hours of meaningful service to their communities, demonstrating what is possible when girls are empowered to lead.

Yet as meaningful as these numbers are, they only tell part of the story. This year was about girls building confidence, discovering their voices, and forming friendships that will last a lifetime. It was about watching girls step forward as leaders, support one another through challenges, and discover their own voices.

Girl Scouts traveled to Savannah, GA, the birthplace of Girl Scouts, deepening their connection to our movement's history. At summer camp, including the unforgettable Decades Dash Resident Camp, girls journeyed through the decades with vintage crafts, dance parties, canoeing, archery, and campfire songs, creating memories under the stars while strengthening teamwork and resilience.

Across every troop meeting and service project, Girl Scouts practiced leadership in action. They set goals, gave back to their communities, and learned that their ideas matter. None of this would be possible without the dedication of our volunteers, the support of families, and the generosity of donors and community partners.

As we look ahead, we are inspired by all that our girls have accomplished and excited for what lies ahead. Thank you for being part of this extraordinary movement and for helping ensure that every Girl Scout has the opportunity to grow, lead, and shine.

Yours in Girl Scouting,

Laura Lueder

Laura Lueder
Board Chair



Marla Meyer

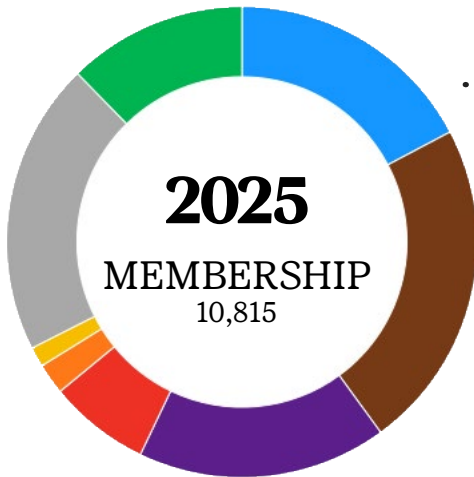
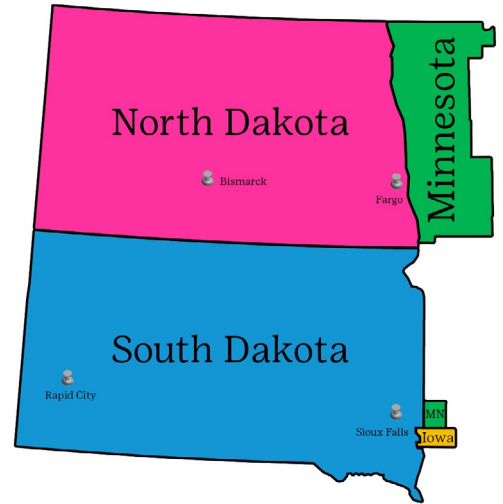
Marla Meyer
Chief Executive Officer



Our Council

Behind every Girl Scout and volunteer is a team of local staff ready to help them earn that next badge, embark on a camping adventure, or organize an impactful service project.

Serving nearly 1,000 zip codes spanning North Dakota, South Dakota, and parts of Iowa and Minnesota. We have girls reaching their fullest potentials in cities, towns, and communities across 164,000 square miles including three Airforce bases and 13 Native American Reservations.



- 17% DAISY | 1,823
- 23% BROWNIE | 2,526
- 16% JUNIOR | 1,695
- 8% CADETTE | 848
- 2% SENIOR | 230
- 1% AMBASSADOR | 145
- 20% VOLUNTEERS | 2,215
- 12% LIFETIME MEMBERS | 1,333

Board of Directors

Laura Leuder

President | Northwest District

Kyle Kvamme

Vice President | Northeast District

Lori Clausen

Secretary | Southeast District

Erica Johnsrud

Treasurer | Northwest District

Marla Meyer

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Southeast District

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Kristi Metzger

Linda Salmonson

Southwest District

Claudine Bates

Rebecca Pisle

Michael Steve

Northeast District

Cindy Graffeo

Sue Klose

Casey Sanders-Berglund

Northwest District

Shannon Faller

Lori Leingang

Alexa Stulken



Programming



As the premier leadership organization for girls, we deliver dynamic and engaging program experiences rooted in the four Girl Scout pillars: Outdoors, STEM (science, technology, engineering, and math), Life Skills, and Entrepreneurship.

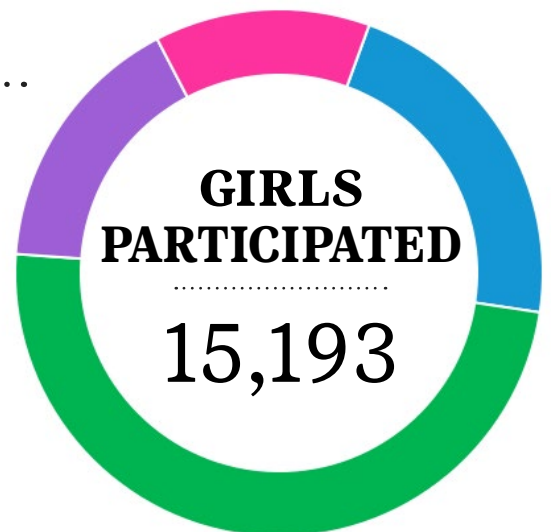
Our programs are designed to meet girls where they are, offering flexible ways to participate through in-person events, virtual opportunities, patch programs, and at-home activities.

No matter how they engaged, Girl Scouts built confidence, developed new skills, overcame challenges, and took action to make a positive impact in their communities.



- 46% LIFE SKILLS | 7,007
- 19% ENTREPRENEURSHIP | 2,846
- 19% STEM | 2,961
- 17% OUTDOOR | 2,546

- 42% ENTREPRENEURSHIP | 6,301
- 26% LIFE SKILLS | 3,881
- 24% STEM | 3,657
- 9% OUTDOOR | 1,346

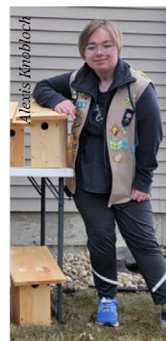
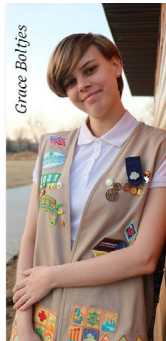




Highest Awards

More than just pins on a vest, Girl Scout higher awards set the foundation for a lifetime of leadership and confidence. Starting in fourth grade, girls have the opportunity to develop and execute “take action” projects that positively impact their communities. The Bronze and Silver awards recognize troop efforts that teach key skills, such as communication, teamwork, critical thinking, and problem solving. The Gold Award, the highest award a Girl Scout can earn, is an individual achievement that creates sustainable change in her community.

During this year, 158 Girl Scouts earned a Highest Award, contributing 5,140 hours of community service. Eleven Gold Award recipients addressed issues such as animal conservation and access to educational materials for local youth, making a meaningful difference in their communities.



Gold Award Girl Scouts

Marly Barnett | Gladstone, ND
SW Art Gallery and Science Center Children's Art Gallery

Grace Boltjes | Brookings, SD
Memory Care Fidget Blankets

Isabel Carda | Sioux Falls, SD
Car Care Clinic for Teen Girls

Mallory Domine | Oakes, ND
Landscaping for Community Garden

Kaylee Gatzke | Newell, SD
Hygiene Cabinet

Laney Gonsor | Aberdeen, SD
No Kid Goes Cold

Brin Hua | Prior Lake, MN
Kids Helping Kids: Youth Learning and Creativity

Alexis Knobloch | Brookings, SD
Bringing Bluebirds Back

Megan Miller | Oakes, ND
Seating for Oakes Community Park

Dee Pickit Van Zinderen | Prior Lake, M
Seniors Wrapped in Care

Molly Sitzler | Oakes, ND
Main Park Stage



Financial Report

- 80% PRODUCT PROGRAM & RETAIL SALES \$4,170,324
- 5% UNITED WAY & CHARITABLE CONTRIBUTIONS \$280,764
- 4% OTHER \$201,263
- 4% PROGRAM FEES \$187,545
- 5% RENTAL & INVESTMENTS \$280,764
- 1% SPECIAL EVENTS \$68,999



- 78% PROGRAM SERVICES \$4,182,841
- 15% MANAGEMENT & GENERAL \$831,128
- 7% FUNDRAISING \$369,098



The condensed statements of financial position and activities have been summarized from the audited financial statements. The Form 990 is available upon request.

Thank you to all of our 2025 supporters.

The complete list of donors, sponsors and supporters is available to [download](#).

Thank you to those who contributed to Girl Scouts Dakota Horizons in the 2024-2025 fiscal year. Your generous gifts made the difference in thousands of Girl Scouts' lives as they lived out our mission: building girls of courage, confidence, and character who make the world a better place.

The Juliette Gordon Low Society was established to thank and honor friends of Girl Scouts who choose to make Girl Scouts part of their legacies and a beneficiary of their estate plans. We are grateful for their decisions to provide a legacy gift to girls, ensuring that the Girl Scout Leadership Experience will live on for generations to come.

- Erik and Eva Andersen Girl Scout Movement-wide Challenge Planned Gift
- Tonya Andersen
- Jennifer and Bryan Baloun
- Dianne Belk and Lawrence Calder Girl Scout Movement-wide Challenge Planned Gift
- Kurt and Valerie Loudenback
- Marla Meyer
- Stephen and MaryLynn Meyers
- Jeff and Tracy Munce
- Lorna Olson-Cooper
- Donnie Riedel
- Marie Ruetters
- Jane VanHatten
- Susan and Bob Wefald