# Gold Award Project Proposal Rubric

| Girl's Name: Click here to enter the Girl Scout's name | Reviewer's Name: Click here to enter the reviewer's name |
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| | | **Does Not Meet Standards** | **Needs Improvement** | **Meets Standards** |
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| | | **Prerequisites** | | |
| | | *Related question in proposal: Prerequisite chart* | | |
| A | **Completion of two S/A Journeys OR Silver Award and one S/A Journey** | ☐ Is not a registered Senior or Ambassador Girl Scout; not in grades 9–12<br>☐ Has not completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey | | ☐ Is a registered Girl Scout in grades 9–12<br>☐ Has completed two Senior/Ambassador Journeys or the Cadette Silver Award and one Senior/Ambassador Journey |
| B | **Gold Award Training** | ☐ **Has not completed Gold Award training, if applicable for council** | | ☐ **Has completed Gold Award training, if applicable for council** |
| | | **Step 1: Choose an issue** | | |
| | | *Related questions in proposal: My Gold Award aims to address this issue* | | |
| C | **Project identifies a credible community need**<br>**(Page 12, Your Guide to Going Gold)** | ☐ Identified issue is based on Girl Scout's interests only and not on credible community need<br>or<br>☐ Identified issue is already being fulfilled by the community the Girl Scout intends to serve | | ☐ Identified issue is based on credible community need |
| | | *Related question in proposal: The root cause of my issue is* | | |
| D | **Project identifies a root cause of that community need and plan addresses that root cause**<br>**(Page 5 & 12, Your Guide to Going Gold)** | ☐ Did not identify root cause<br>☐ Project addresses an immediate need with a short-term/one-off solution | ☐ Identified root cause<br>☐ Project plan does not address it | ☐ Identified root cause<br>☐ Project plan shows well-constructed approach to address it |
| | | *Related question in proposal: The target audience(s) for my Gold Award project is/are* | | |
| E | **Target audience is clearly identified and engaged in project**<br>**(Page 12, Your Guide to Going Gold)** | ☐ Target audience is not part of the community affected by the issue<br>☐ Project plan is designed FOR the target audience versus WITH | ☐ Target audience is part of the community affected by the issue<br>☐ Project plan marginally benefits the target audience | ☐ Target audience is clearly identified members of the community affected by the issue<br>☐ Project plan engages appropriate community members in the solution and demonstrates benefit to the target audience |
| | | **Step 2: Investigate** | | |
| | | *Related question in proposal: The reasons I selected my issue are* | | |
| F | **Research sources are cited and thoroughly investigated**<br>**(Page 13, Your Guide to Going Gold)** | ☐ No validation or research conducted to help shape project | ☐ Research is implied, but no sources provided | ☐ Some research has been conducted and 1–2 sources are referenced |

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| G | **Project identifies national or global link to issue** (Page 5, Your Guide to Going Gold) | ☒ No connection to national and/or global issue | ☐ Some research or evidence suggests limited connection to national or global issue | ☐ Includes broad research and evidence connecting project specifically to a larger national and/or global issue; solution contributes to addressing that issue |
| | **Step 3: Get help** | | | |
| | *Related question in proposal: List the names of individuals and organizations you plan to work with on your Gold Award project* | | | |
| H | **Team members are identified** (Page 14, Your Guide to Going Gold) | ☐ Self and family only | ☐ Self, family, and Girl Scouts only OR less than 3 team members | ☐ 3–5 team members, beyond Girl Scout community and family, with skills and knowledge related to the issue, including members of the community impacted by issue |
| | *Related question in proposal: Girl Scout Gold Award Project Advisor information* | | | |
| I | **Project Advisor is identified and is an expert** (Page 14, Your Guide to Going Gold) | ☐ None selected | ☐ Advisor is family member or troop leader/volunteer OR does not have knowledge of selected issue | ☐ Advisor has expertise in one or more areas of the selected issue |
| | **Step 4: Create a plan** | | | |
| | *Related question in proposal: I will address the root cause by* | | | |
| J | **Clear project description** (Page 15, Your Guide to Going Gold) | ☐ Project is not at all described; there is no explanation of what will be done | ☐ Project is vaguely described; it is unclear what will be done | ☐ Project is clearly described and shows a well-constructed approach on how the root cause of the issue will be addressed |
| | *Related questions in proposal: The skills, knowledge, and/or attitudes my target audience will gain are; I will know that my audience has gained the desired skills/knowledge because; Measurement of my project's success chart* | | | |
| K | **Project will have a measurable impact** (Page 7, Your Guide to Going Gold) | ☐ Impact does not relate to issue OR is not defined | ☐ Impact is a vague impression OR not realistically measurable | ☐ Impact is clearly defined and measurable; there is a clear measurement tool defined |
| | *Related question in proposal: My Gold Award project goals are* | | | |
| L | **Project goals are clearly defined and realistic** (Page 4 & 15, Your Guide to Going Gold) | ☐ No goals identified | ☐ Goals lack detail and are not clearly connected to planned project impact | ☐ At least one goal is clearly defined and connected to project impact |
| | *Related question in proposal: My Gold Award will be sustained by* | | | |
| M | **Project plan will ensure sustainability** (Page 6, Your Guide to Going Gold) | ☐ No plan for project to be continued OR the solution can't be maintained following the project (it's a service project) | ☐ Unclear idea of how the project will continue OR *hoping* someone else will sustain | ☐ Clear, thoughtful plan that leads to sustainability beyond the Girl Scout's involvement |
| | *Related question in proposal: I will put my plan in to action by* | | | |
| N | **Timeline is realistic and appropriate** (Page 9, Your Guide to Going Gold) | ☐ Confusing or unrealistic plan that is missing key steps and is less than 80 hours | ☐ Incomplete project plan that highlights only a few steps and is less than 80 hours | ☐ Comprehensive and realistic project plan that highlights all major steps in project and is about or over 80 hours |

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| **O** | **Active leadership role planned and defined** (Page 6, Your Guide to Going Gold) | ☐ No strategy to lead a team or engage others to help with the project OR project appears driven by an adult | ☐ Strategy to engage teammates is limited, includes only assigning minor roles/peripheral tasks | ☐ Strategy to engage teammates is comprehensive, outlines specific roles and responsibilities |
| | *Related question in proposal: Estimate your project expenses and how you plan to meet those costs* | | | |
| **P** | **Budget is realistic** (Page 15, Your Guide to Going Gold) | ☐ Provides incomplete information about project costs or how those costs will be met<br>☐ Plans to raise money/fundraise for another organization | ☐ Provides vague description of project costs; it is unclear how those costs will be met and/or the supplies listed appear inappropriate for the scope of the project | ☐ Provides detailed description of project costs and clear explanation of how costs will be met |
| **Q** | **Income and money-earning activity explanations** (Page 15, Your Guide to Going Gold) | ☐ **No explanation OR disregards money-earning policy** | ☐ **Yes, but unclear if following money-earning policy** | ☐ **Yes, follows all money-earning policies** |
| | *Related question in proposal: The strengths, talents and skills I currently have and will put into action are; The skills I plan to develop as I work towards earning my Gold Award are* | | | |
| **R** | **Leadership development** (Page 18, Your Guide to Going Gold) | ☐ Does not include information about leadership or personal strengths; does not identify a goal for developing a new skill | ☐ Provides incomplete information about leadership and personal strengths; partially sets goal to develop new leadership skill | ☐ Describes new skills to be developed |
| | *Related question in proposal: I will let others know about my Gold Award by promoting via* | | | |
| **S** | **Tell the World: Plan to actively share project** | ☐ Incomplete information | | ☐ Identifies the methods to be used for sharing the Gold Award project |

| Step 5: Present plan and get feedback |
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| *Plan presented to Gold Award Committee for feedback after proposal submitted in GoGold.* <br> ***SHARE TIMELINE FOR FEEDBACK HERE*** |

**Additional Feedback:** Click here to enter additional feedback.

**Project Designation:**

☐ **Approved**: Meets or exceeds standards in all categories

☐ **Needs Improvement:** Needs improvement in majority of categories; may have a few in meets/exceeds standards, or a few that do not meet standards -*OR*- majority of categories meet/exceed standards, but several categories do not meet standards

☐ **Does Not Meet Standards:** Majority of categories do not meet standards; may have a few categories that meet/exceed standards