




Girl Media Team Outline


Girl Scouts make news all the time. Help us share that news with the world by joining our Girl Media Team!

We will train you to interview, write, photograph, and speak in front of a camera—and then you get to be part of our team that reports about Girl Scouts to the local media. You might even get to see yourself in print, online, or on the air!


 **Purpose:** To establish girls in various grade levels across the council to be the “go-to” for media requests.

 **Composition:** Current Girl Scout Members in Junior, Cadette, Senior and Ambassador Grade Levels. The team will consist of a maximum of 16 girls representing all Districts in the council.

 **Application:** Online application with essay, short story and video submission and a phone interview.

 **Selection:** Candidates will be screened and selected based on answers to essay questions, professional representation in video, Girl Scout experience and mission knowledge.

 **Training:** Each member must attend one council provided training to be hosted virtually.

 **Participation:** Each team member must participate in at least 4 pieces of coverage a year, inclusive of: interviews (TV, radio or print), council events, community events, council social media campaigns, submission of stories/articles for council publications.

