

## Getting Started with the Girl Scout Cookie Program



How to participate:

Online only cookie program with flexible delivery options.

> No cash, no booths!

How exciting, your first Girl Scout Cookie Program! This program **utilizes technology** to make your cookie experience easy. With no need to handle cash or hold cookie booths, Girl Scouts can focus on developing online selling skills and having fun!

## Key features:



- Use the Digital Cookie platform to sell cookies
- Develop online marketing skills
- Flexible delivery options: shipping, in-person or donation

## How it's simplified:

- No cash handling
- No cookie booths
- Minimal financial reconciliation



## Helpful resources:

- Cookies 101
- Digital Cookies 4 Easy Steps to Get Started

- Girl Rewards Flyer
- Social Media Toolkit

Find these resources and more at www.gsdakotahorizons.org/CookieResources

By allowing your Girl Scouts to experience the cookie program, you help them develop new skills, foster a spirit of entrepreneurship, and fund exciting activities and special programs throughout the year.

After your registration has been processed, you will receive a registration email to set up your Digital Cookie online storefront.