

Discover Digital Cookie Troop Links

Your troop can work together to reach troop goals in new ways using your Digital Cookie Troop Links.

Here's how:

When you set up your Troop Link site, there will be two links you can use. These links will let your troop reach new customers in your local community and beyond. Use the information below to decide how troop links can work for your troop.

Link One: The Troop Cookie Link

- This link does it all! Customers can order cookies for local delivery by girls in your troop or have cookies shipped. For local sales within your troop's delivery area, customers place their order, and the troop delivers the cookies to the customer's address with support from an adult.
- The troop can also use this link to take preorders that allow customers to pre-pay and pick up at a troop designated location. This designated location could be an existing cookie booth, a drive through location or another public location designated by the troop.

Link Two: The Troop Shipped Only Link

- Use this link when selling outside of your troop's delivery area in the community.
- Customers can purchase cookies that are shipped directly to a recipient or donated to your council's cookie donation program and credited to your troop.
- Once your troop sets up this link, it will be connected to the Girl Scouts of the USA Cookie Finder and customers from anywhere could end up using your direct ship link to buy cookies that support your troop. The great news-there is nothing additional to do... cookies are shipped directly to the customer and the troop shares the sales with all the girls in the troop at the end of the season.

Frequently Asked Questions

What about girl Digital Cookie links?

Girls should still use their individual links to promote to their customers. Troop links are just another way the troop can work together towards their goal, reach new customers, and track their progress.

Do we need these links?

That is up to the troop! You don't have to use troop links; they are just an option giving troops and girls more choices for how they run their business and safely connect with customers as a team.

If your troop wants to broaden their reach beyond individual girl's sales, you can leverage the Troop Cookie link.

Can we decide to use the links later?

The links are available for your troop to use at any point once your troop sets up their troop site and your council is selling cookies.

When will my troop begin receiving sales generated from the Girl Scouts of the GSUSA Cookie Finder?

The Troop Ship Only link will appear on the Girl Scouts of the USA Cookie Finder starting February 18, 2022. However, your troop can begin to use both links as soon as you set up your troop link site.

What now?

Here are some ways to get started:

- Share this information with your entire troop of girls and volunteers!
- Find a troop volunteer who can serve as the Troop Site Lead and manage the troop links site with leadership from the girls.
- Ask the troop for ideas on how to use these links in ways they wouldn't use their personal link.

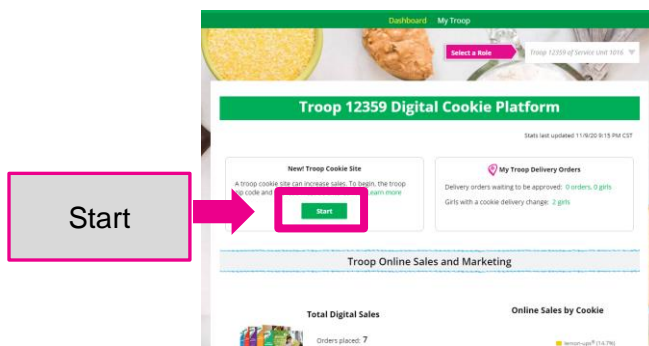
Don't forget to say thanks! Having girls design thank you notes that can be included with their troop delivered/picked up orders is a great way to get repeat customers Your council will provide additional details on setting up the troop site, using the pickup and delivery functions and reporting.

Troop Cookie Links

When you set up your Troop Link site, there may be two links you can use, depending on your council's settings. These links will let your troop reach new customers in your local community and beyond.

1

The first time a leader or cookie volunteer for the troop logs in to their volunteer role in Digital Cookie, she will see a place to begin the process to have a troop ship link. To begin, click the "Start" button.



2

You will be asked to enter a zip code for your troop. Enter one that is representative of the majority of the girls in your troop

Edit Details

Troop's zip code * required

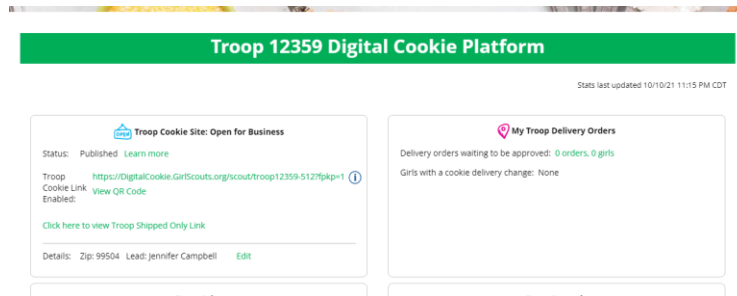
The zip code is used in the Cookie Booth locator.

Troop site lead *

This person sets up the troop cookie site.

You will also select a name from the drop down of one of the volunteers from the troop to serve in the role of "Troop site lead". The Troop site lead will be responsible for working with the girls in the troop to set up their site and approving orders.

Once the first volunteer for the troop has made those selections, everyone will see the selections that have been made and can change them if needed.



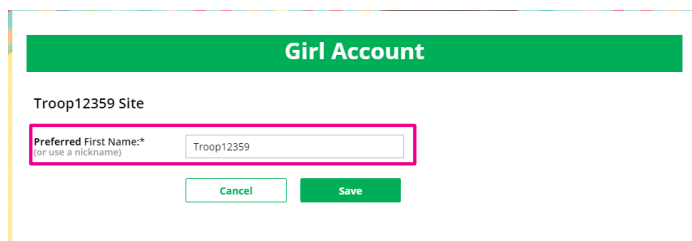
3

The Volunteer designated as the Troop Site Lead can login to Digital Cookie and select the “parent” role.

At that point, she will be able to select the Troop as one of her Girl Scouts from the drop down at the top of her page.



She will need to complete the registration process as if the troop were a new girl by signing the Terms & Conditions statements and Girl Pledge, plus registering her name. It is important to leave the Preferred First Name as it appears so that your Troop URL is correct. If there is an issue with the troop number, please contact your Council Customer Care to resolve before proceeding.



After that, the Troop Site Lead will use the “Site Setup” to work with the girls in the troop to create their message and photo/video.

Once the site is published and the council’s sale is live, the troop will have two links to use if they wish for the cookie season.

Troop Cookie Link

From your Troop Dashboard, you may see two links available for your troop. If you only see one, your council has made a decision that the second link is not a good fit for their sale at this time.

If you see both, the main link to use is your Troop Cookie Link.

This link will function the same as any girl in the troop's link with Shipping, Donation, Delivery and In Hand (on the app) as options that customers can use when enabled by your Girl Scout Council. You can turn Delivery off for the troop link the same way a caregiver can turn delivery off for her Girl Scout. If pickup is an option in your council, this link will enable customers to select pickup orders as a delivery type. See the Troop Pickup Orders tip sheet for more information.

The Troop Cookie link is available to copy and share and even has a QR code that can be shared. Your Girl Scout Council can provide ideas on how to best use your Troop's Cookie Link.

Troop Ship Only Link

The Troop Cookie link is your primary link that will handle most of your troop's customer's purchase, but, should you need a shipped/donated only link, you can find this beneath the Troop Cookie Link and if you click on it, you will see the full URL and QR code for this link.

This link only allows customers to purchase Shipped and Donated orders. This link will be sent to the Cookie Finder around February 18 (check with your council for updated dates). Once your site is set up and published, there is nothing additional you will need to do in order to have your Troop Ship Only link appear to customers coming to the Cookie Finder to find a troop near them to purchase cookies from.

All purchases on either Troop Link will appear in eBudde on the Troop Girl in the Girl Orders page.

For Additional Information about your Troop Links, see the Digital Cookie Troop Links FAQ.