

Take your cookie business to the next level with QR codes!

What is a QR code?

QR stands for “Quick Response”-- because it can be quickly read on a cellphone. A QR code is like a barcode that links you to a specific website. You are likely seeing QR codes everywhere because they're a great tool for contactless sales and marketing.

To scan a QR code, open your smartphone's camera and hold over the QR code. A link will then pop up to click on and visit the website.

When should I use QR codes?

If you're on a computer, you should send your Digital Cookie link to people.

But, if you're out in the world and someone wants to buy cookies, giving them your QR code is an easy, fast way of sharing your Digital Cookie site. There is no need to write down, type out, or remember your URL; just give your customer a flyer or business card with your QR code!

Create your QR code and share it!

Step 1: Download and login to the Digital Cookie App

*You will need to set up your digital cookie site on a computer before logging into the app

Step 2: Click on 'Visit My Site'

Step 3: Your unique QR code pops up

Step 4: Take a screenshot of your code

Step 5: Save it to your computer to copy and paste it into your marketing materials

Now, you're ready to get creative!

Make flyers, business cards, stickers, and more. You can use simple programs like Microsoft Word or Google Docs or, if you have access, use design software like Photoshop. We also recommend looking into Canva, a free design tool with many templates

