



2023 Fall Product Program *girl activity guide*

Welcome to the Fall Product Program! This interactive guide will help you learn about the Fall Product Program and introduce you to our mascot, the Ocelot!

PERKS



- Easy kick-off to the new year to earn troop funds:
→ \$.75 per nut/chocolate item sold
→ \$5.00 per mags and more item sold - **\$2 INCREASE**
- Minimal time investment and no inventory management
- Choice of in-person, online-only, or both
- Practice the 5 skills: goal setting, money management, decision making, people skills and business ethics
- Girl Scouts earn themed rewards and Dakota Dough to fund future adventures.



How much can your troop earn?

How much your troop earns depends on YOU (and your troop)! Follow these steps to help make your decisions.

1. Get to know the products! Head over to pages 2-3 to learn about the products you can offer your customers.
2. Did someone mention rewards? Check out pages 4 and 5 to see all of the fun items you can earn along the way!
3. Set your goal! Use the steps above to help guide you in setting an achievable goal.

Nut/Chocolate Goal _____
 x \$0.75 Troop Funds = \$ _____

Mags & More Goal _____
 x \$5.00 Troop Funds = \$ _____

Fall Product Program dates

Sept. 29
M2 Girl Access/
Program Starts

Oct. 30
In-Person
Orders Close

Oct. 31
Orders Due in
M2 & Money
Due to Leader

Nov. 5
Online
Orders Close

Nov. 27
Girl Scout
Delivery
Begins





Ocelot

The Ocelot is the 2023 mascot and she wants to go on an adventure with you! "Own Your Magic" as you venture through learning skills like goal-setting, decision making, money management, people skills and business ethics.

The ocelot ranges throughout the Western Hemisphere, from southern Texas to northern Argentina. The majority of remaining Ocelots live in a variety of vegetated habitats, from tropical and subtropical rain forests in Central and South America.

What's new



These items fall under the Mags & More categories for proceeds and rewards.

Free magazine with all online nut/chocolate purchases!

Bark Box

Each box comes with a custom Pose & Play Beret dog toy as well as one canister of Berry Trios BARK + Girl Scouts dog treats, which are one-of-a-kind. Both items come packaged in a custom Girl Scouts Mini BarkBox with a Girl Scouts liner. **Fixed quantities of Bark Boxes produced and available while supplies last.*

Tervis Tumblers

Tervis® provides a wide selection of premium insulated tumblers and water bottles, ranging from top sellers to your favorite MLB®, NFL®, and collegiate sports teams and more.



What can you sell?

Nuts & Chocolate

16 varieties of nuts and chocolate are available for girl delivery and an even larger selection is available online.

Match the names with the pictures!

- | | |
|---|--------------------------------------|
| 1. Girl Scout Tin with Milk Chocolate Mint Trefoils | 9. Pecan Supremes |
| 2. Snowflake Tin with Peppermint Bark Rounds | 10. Cinnamon Almonds (NEW) |
| 3. Chocolate Covered Almonds | 11. Dulce Daisies |
| 4. Holiday Mix (NEW) | 12. Peanut Butter Penguins |
| 5. Whole Cashews | 13. Everything Seasoned Cashews |
| 6. Butter Toffee Peanuts | 14. Dark Chocolate Sea Salt Caramels |
| 7. English Butter Toffee | 15. Honey Jalapeno Peanuts (NEW) |
| 8. Fruit Slices | 16. Spicy Cajun Mix |

Circle the item you want to try first.

Underline the item you think will be your best seller.

Magazines

Customers can purchase or renew their favorite magazines! Available online only.

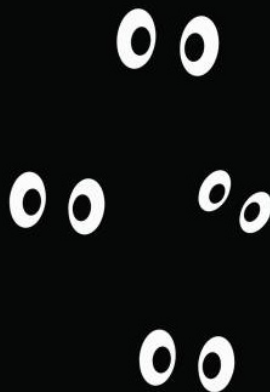
Heroes on the Horizon

Customers can give the gift of snacks to local military and other non-profit organizations across the council with a \$7 donation.

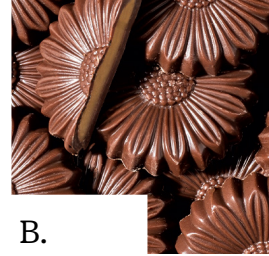


Night Cat

Ocelots are nocturnal, meaning they are most active at night. How well can you see at night? Go into a dark room and shut off the light. How long does it take your eyes to adjust? How much (or little) can you see?



A.



B.



C.



D.



E.



F.



G.



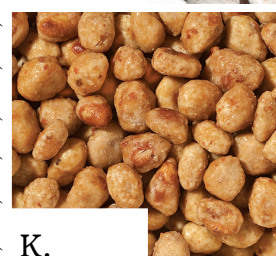
H.



I.



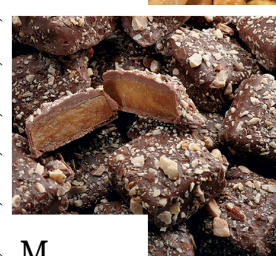
J.



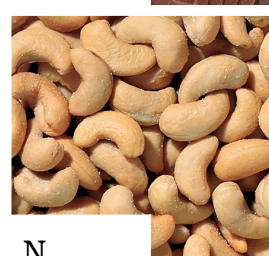
K.



L.



M.



N.



O.

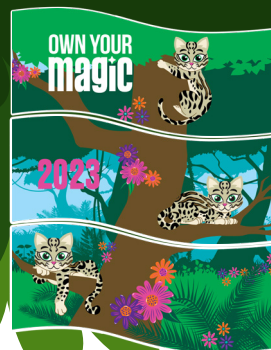


P.

Answers: A: 9; B: 11; C: 14; D: 10; E: 15; F: 3; G: 16; H: 8; I: 2; J: 12; K: 6; L: 1; M: 7; N: 5; O: 13; P: 4

*Rewards are subject to change due to unforeseen circumstances, and similar items might be used as a substitute. Some items may vary in color. Rewards are cumulative.

Collect all 3 theme patches.



rewards

NUTS/CHOCOLATES



60+ Items

Own Your Magic T-Shirt

OR \$10 Dakota Dough

10+ Items

Own Your Magic Patch & Ocelot Charm for Changemakers Patch



75+ Items

Large Ocelot 24" Plush
Goal Getter Patch

OR \$10 Dakota Dough + Patch

20+ Items

LED Bike Lights
Pack of 2



100+ Items

Color Changing Markers,
Zipper Pouch,
Waterproof Stickers

OR \$15 Dakota Dough

30+ Items

Bracelet & Ocelot Charm
OR \$5 Dakota Dough



150+ Items

LED Cat Wireless Headphones

OR \$20 Dakota Dough

45+ Items

Small Ocelot 14" Plush
Super Seller Patch

OR \$5 Dakota Dough + Patch



200+ Items

Bluetooth Tower Speaker,
Selfie Ring Light,
Selfie Stick

OR \$20 Dakota Dough

mags & more

2+ Mags & More
2023 Patch



6+ Mags & More

Ocelot Socks
Super Seller Mags Patch
OR \$10 Dakota Dough + Patch



9+ Mags & More

Color Changing Light Bulb
OR \$10 Dakota Dough



12+ Mags & More

\$15 Dakota Dough



Instant Reward

Ocelot Patch
Mailed directly to the
girl at the start of the program.



Online Sales
18+ Emails Sent
Online Patch



**Heroes on
the Horizon**
6+ Donations
Care to Share Patch



Personalized Patch

- Create girl avatar
- Send 18+ Emails
- “Share My Site” function in M2
- 2 Mags & More
- 45 Nuts/ Chocolates



Cookie Crossover Personalized Patch

2023 Fall Product Program:

- Send 18+ Emails
- Create girl Avatar
- “Share My Site” function in M2

2024 Cookie Program:

- Sell 325 packages of cookies

**Allow up to 10 weeks after the end of the program to receive all personalized patches.*



Jumping Frogs

Frogs are overwhelmingly the most abundant amphibians in the rain forest with more than 1,000 species. Make your own jumping frog with a square piece of paper around 6 inches.



1. Fold your paper in half to create a rectangle.
2. One at a time, fold the top corners of your rectangle down to the fold, creating a triangle, and then unfold them.
3. Turn the paper over. Squeeze the sides of the paper together, so your corner folds meet in the middle, and press down. Your paper will now have a triangular top.
4. Fold the square bottom edge of the paper up to meet the base of the triangle.
5. Fold one flap of the triangle to the opposite side, creasing in the middle. Fold in the side of your paper to the middle. Unfold the triangle flap.
6. Fold the bottom edge of the paper up again to the base of the triangle and fold down the two top corners diagonally.
7. Unfold and pull the corners of the base out to make a boat-shaped flap.
8. Fold down the corners of the boat-shaped flap so they meet in the middle.
9. To make the frog's legs, fold all four flaps upwards.
10. Fold the frog in half, then fold back the top edge.
11. Flip the paper over and you will have made an origami jumping frog.
12. Give your frog a face or decorate it as your favorite species.

Notes: Experience with the size of your paper to make different sized frogs. Need visual instructions? Search for "Origami Jumping Frogs" on the Internet.

Changemaker Charm

Earn the patch by renewing your Girl Scout membership.

Earn the Ocelot Charm during the Fall Product Program by selling any 10 items to friends and family.

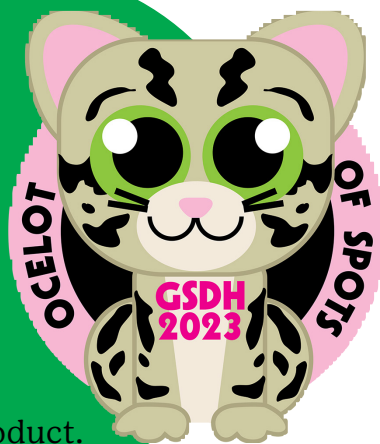
Participate in the 2024 Cookie Program to earn the axolotl charm.



Dragonflies are acrobats of the sky. They can fly upside down and backward. Can you find all 6 in this guide?

Ocelot of Spots Patch Program

Learn more about the Ocelot as you work your way through this patch program. Find the requirements and order the patch at gsdakotahorizons.org/FallProduct.



Snake Snack

The largest snake in the rain forest is the green anaconda, reaching up to 30 feet long and weighing 550 pounds!

Create your own edible snake by rotating sliced bananas and strawberries on a plate. "Glue" them together with yogurt, peanut butter, or other spreadable item. How long did your snake get?



While they can purr, ocelots do not roar like lions or tigers. Each call, cry, or meow and accompanying body language convey a special message. What messages do your actions send?



Rain Cloud in a Jar

You'll need: jar, water, shaving cream, dropper, food coloring

1. Fill the jar about 3/4 full with water.
2. Fill another glass with water and add some food color.
3. Completely cover the surface of the water with shaving foam.
4. Drip a few drops of water over the shaving foam using a dropper.

The shaving cream represents the clouds and the water represents the air. The colored water represents rain. As the colored water saturates the "cloud", it gets heavy and eventually is so heavy that it can no longer hold the water. It "rains" down into the jar - through the "air." It is just like real rain falls through the air.



Rain forests receive the most rain of all of the biomes in a year! A typical year sees 79 to 394 inches of rain per year.



The blue morpho butterfly is one of the largest butterflies in the world and found in the rain forest. Their wingspan measures almost 8 inches! Can you find all 11 butterflies in this guide?

Can you spot it?

Did you know that no two ocelots have the same markings? Test how observant you are by finding 10 differences between these 2 scenes.



TOP things to know

for the adults



Before Starting

- All Girl Scout memberships must be renewed for the 2023-2024 membership year to participate.
- Decide how your Girl Scout will participate: online, in-person, or both.
- Talk to the troop co-leader or service unit to pick up an order card (if selling in-person). You'll also need to know when to turn in orders and money.
- Help your Girl Scout set a personal goal and practice her sales message.

Getting Started



- Watch for an email on September 29 that includes a link to set up their online store.
- Set up their online site. Statistics show that girls who create a video and upload it for their personal site sell almost twice as much! Follow these tips to get started:
 - Wear your Girl Scout uniform.
 - Smile and sound enthusiastic.
 - Record the video in landscape format for best results.
 - Keep your video under 2 minutes long.
 - Do not use your full name or other personally identifiable information.
- Collect all money at time of sale.
- Customers can order online and select girl delivery for nut/ chocolate items to avoid shipping fees. These products will be delivered with in-person orders.

End of Program

- Total all orders on the in-person orders cards and enter into their online site.
- In their online site, select reward options for levels reached.
- Turn in money and order card(s) to troop co-leader or service unit.
- Products will be delivered to the troop in late November for Girl Scout delivery.

Social Media and the Fall Product Program

For safety purposes girls and parents are allowed to market the Fall Product Program on their personal social media pages only. Public websites such as Craigslist and Facebook groups are not allowed.

Find more information at gsdakotahorizons.org.

- Instructional Videos
- Guides
- Nutrition Info
- Thank You Cards
- Goal Charts
- And more...

