

# TOP THINGS TO KNOW

## for the adults

### Before Starting

- All Girl Scout memberships must be renewed for the 2024-2025 membership year to participate.
- Decide how your Girl Scout will participate: online, in-person, or both.
- Talk to the troop co-leader or service unit to pick up an order card (if selling in-person). You'll also need to know when to turn in orders and money.
- Help your Girl Scout set a personal goal and practice her sales message.

### Getting Started

- Watch for an email on September 27 that includes a link to set up their online store.
- Set up their online site. Statistics show that girls who create a video and upload it for their personal site sell almost twice as much! Follow these tips to get started:
  - Wear your Girl Scout uniform.
  - Smile and sound enthusiastic.
  - Record the video in landscape format for best results.
  - Keep your video under 2 minutes long.
  - Do not use your full name or other personally identifiable information.
- Collect all money at time of sale.
- Customers can order online and select girl delivery for nut/chocolate items to avoid shipping fees. These products will be delivered with in-person orders.

### End of Program

- Total all orders on the in-person orders cards and enter into their online site.
- In their online site, select reward options for levels reached.
- Turn in money and order card(s) to troop co-leader or service unit.
- Products will be delivered to the troop in late November for Girl Scout delivery.

### Social Media and the Fall Product Program

For safety purposes girls and parents are allowed to market the Fall Product Program on their personal social media pages only. Public websites such as Craigslist and Facebook groups are not allowed.

Find more information at [gsdakotahorizons.org](https://gsdakotahorizons.org).

- Instructional Videos
- Guides
- Nutrition Info
- Thank You Cards
- Goal Charts
- And more...

